

VALUE ADDED & CIRCULATION

THE MOST EFFECTIVE ADVERTISING MARKETING SOLUTION TO SHOWCASE YOUR LUXURY HAWAII BUSINESS

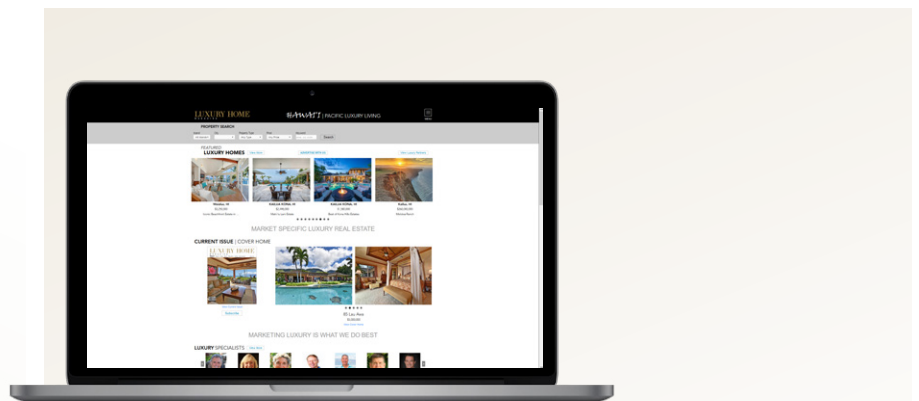
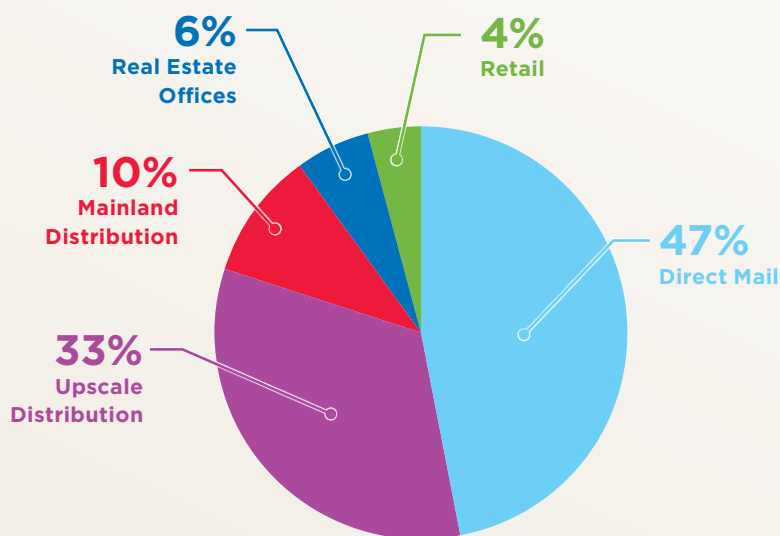
Luxury Home Magazine® is a quality bimonthly publication that highlights Hawaiian luxury homes and the lifestyle that accompanies them. We are targeted to an affluent audience that acquires and has an affinity for Hawaii's luxury lifestyle.

We are known nationally and in Hawaii because of our handsomely designed, oversize pages. Our format allows for your business to be presented clearly and with style. The combination of our design with durable semi-gloss pages in rich, full color, has maximum impact on potential clients.

Our quality branding and presentation provides our advertisers with longevity and proven results.

IN PRINT | DIRECT MAILED

- ♦ *Luxury Home Magazine*® is printed 6x a year, bimonthly.
- ♦ **45,000+** readers each issue (3x reader pass-along).
- ♦ **15,000+** magazines are printed each issue.
- ♦ **7,000+** magazines are direct mailed to our private list of finely targeted high net-worth individuals locally in Hawaii and across the nation. Owners or previous owners of high-end Hawaiian property, current or past renters of luxury homes, etc. Locally mailed to Hawaii's top CEOs, business leaders, celebrities, high net-worth households, affluent, and influential residents. Direct mailed to advertiser's select top clients anywhere in Hawaii or the mainland.
- ♦ **5,000+** magazines are distributed to high-end venues and upscale businesses such as Luxury Resorts & Spas, Select Hotels, Golf Courses, Luxury Car Dealerships, Elective Medical/Surgery Centers, and Select Retailers.
- ♦ **1,500+** magazines are distributed to the mainland at airline lounges, luxury auctions, special events, trade shows, and real estate offices.
- ♦ **1,000+** magazines are distributed to the top real estate offices throughout the area.
- ♦ **500+** magazines for miscellaneous distribution.



ONLINE

LuxuryHomeMagazine.com

In addition to our fantastic local print distribution channels, *Luxury Home Magazine*® has one of the strongest digital platforms available for marketing luxury properties worldwide. With more than 20 affiliated publications printed across the nation, readers from all markets are directed to our websites, and in turn, your business.

Search Engine Optimization (SEO): We are on the first page of websites including Google, Yahoo!, and Bing under search terms such as Luxury Homes, Hawaii Luxury Real Estate, and more.

Multiple Digital Platforms: *Luxury Home Magazine*® represents your business on multiple platforms, from social media to blogs. This gives you local, national, and international exposure. *Luxury Home Magazine*® is also available through a digital edition, allowing you to e-mail our web-based magazine to out-of-area clients.

Visitors to our sites can also enjoy features that will further promote you and your business:

- ♦ Interactive digital issues
- ♦ Company profiles
- ♦ Links to your personal website
- ♦ Ability to host video tours and link to virtual tours
- ♦ Printable flyers



To learn more about driving leads to your listing, visit:

808.499.5491 | info@lhmhi.com | www.LuxuryHomeMagazine.com