

LUXURY HOME[®]

M A G A Z I N E

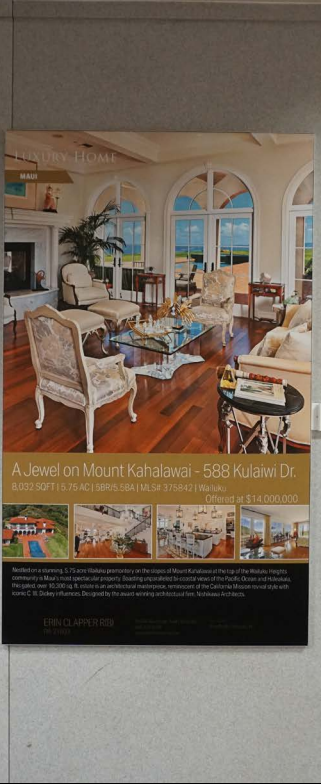

Hawai'i KAUAI • OAHU • MAUI • MOLOKAI • LANAI • BIG ISLAND



Aerial night view of a Hawaiian coastline. On the left, several high-rise hotels are illuminated with warm lights, their balconies glowing. A sandy beach runs along the water's edge, lined with palm trees. The ocean is a deep blue, reflecting the city lights. In the background, a large, dark mountain rises against the twilight sky. The overall scene is a vibrant depiction of luxury coastal living.

Airport Display **Upgrade**

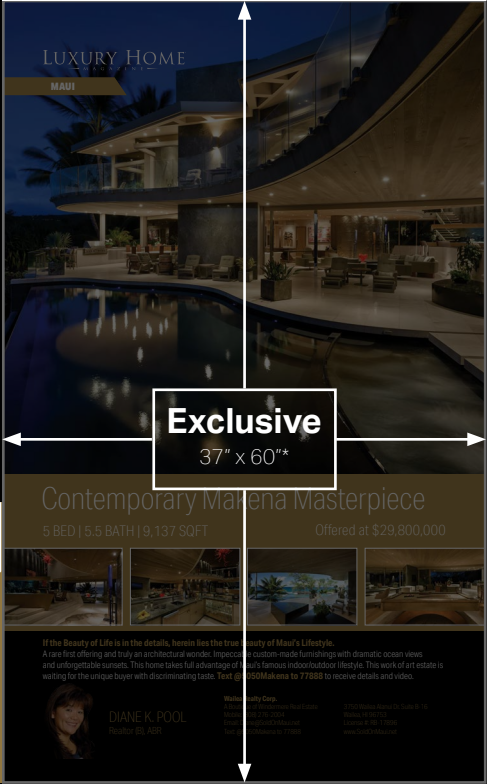
DISPLAYS / Each issue of *Luxury Home Magazine* will be advertised and promoted in the Honolulu International Airport.*



Exclusive

Per Issue Rate / 2 Months
Airport Billboard Display 37"x60"

Exclusive	\$2250
Spotlight	\$1350



Exclusive
37" x 60"

Contemporary Makena Masterpiece
5 BED | 5.5 BATH | 9,137 SQFT
Offered at \$29,800,000

Exclusive
Spotlight

*approximate



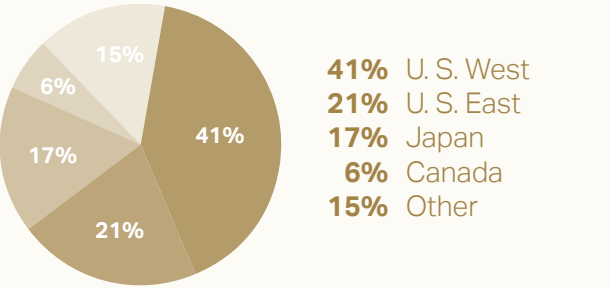
ANNUAL PASSENGERS

19,878,659

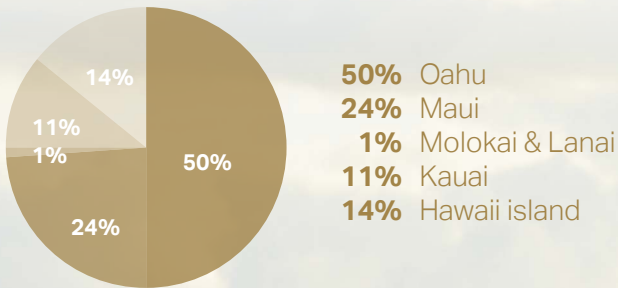
DAILY FLIGHTS

595

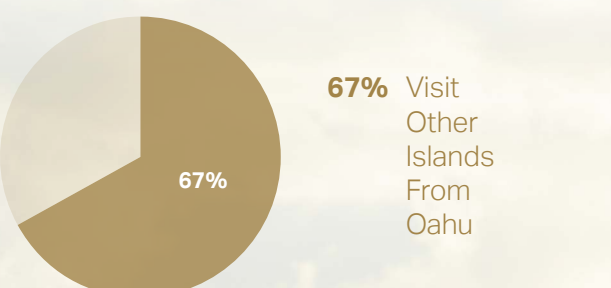
PASSENGER ORIENTATION



INTERISLAND TRAVEL

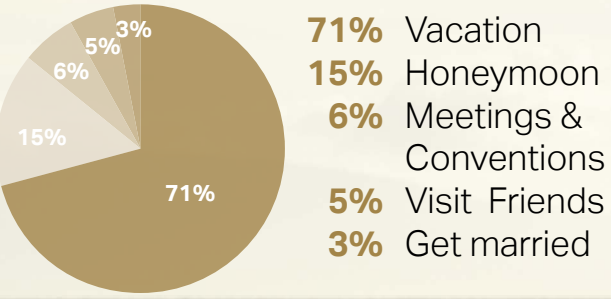


INTERISLAND DESTINATIONS



THE HAWAII VISITOR PROFILE

Age	Hawaii Visitor
18-24	21%
25-40	32%
41-59	29%
60+	18%

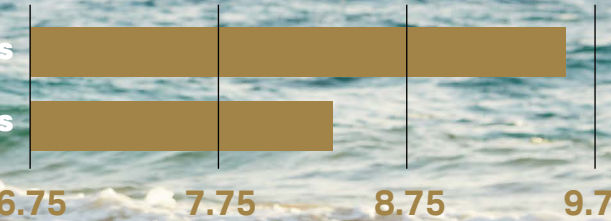


53% Women

47% Men

Repeat visitors

First-time visitors



Sources: 2015 Nielsen Airport Insights Study, Hawaii Tourism Authority: Frequent Flyer = Adults 18+ who have flown 3+ times in the past 12 months

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Featured Property

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View These Homes and Others in the Current Issue of **LUXURY HOME** MAGAZINE

Spotlight
37" x 25"

BIG ISLAND

Kukio Ocean View Estate - Lot 24
4,307 SQFT | 1.85 AC | 3BR/4.5BA | MLS# 611011 | Waialeale
Offered at \$6,850,000

BIG ISLAND

81-863 Makahiki Lane
5,002 AC | MLS# 613620 | Captain Cook
Offered at \$1,289,000

MARCO A. SILVA
REALTOR® BROKER RB-205599
Mark Silva Corporation
Wailuku, HI 96793
MarkSilva@luxuryhome.com

*approximate




Majestic Maui in Laniupoko

3,460 SQFT | 4BR/4.5BA | MLS# 378042 | Lahaina

DEBBIE ARAKAKI
REALTOR BROKER

REAL ESTATE REACH INFLUENTIAL REAL ESTATE BUYERS AND SELLERS



LUXURY HOME
MAUI

A Jewel on Mount Kahalawai - 588 Kulaiwi Dr.
8,032 SQFT | 5.75 AC | 5BR/5.5BA | MLS# 375842 | Wailuku
Offered at \$14,000,000

ERIN CLAFFE RIBB

TARGET AN AUDIENCE LOOKING TO BUY REAL ESTATE

68% of Air Travelers are homeowners

41% own a second home or real estate property

68% own a home with a market value of \$250,000+

Air Traveler Behavior

55%
MORE LIKELY
TO OWN A **SINGLE
FAMILY HOME**

52%
INTEND TO BUY A
SECOND HOUSE OR
VACATION HOME
IN THE NEXT 12 MO.

45%
MORE LIKELY
TO USE A **REAL
ESTATE AGENT**
IN THE NEXT 12 MO.