

MEMBERSHIP BENEFITS

Premium services for strategic marketing

2017 Publication Dates & Deadlines

| Issue Number | 12.1 | 12.2 | 12.3 | 12.4 | 12.5 | 12.6 |
|--------------------------------|-------|-------|-------|-------|-------|-------|
| Reservation & Ad Copy Deadline | 01/20 | 03/10 | 05/05 | 07/07 | 09/08 | 11/03 |
| Approx. Circulation Date | 02/28 | 04/19 | 06/14 | 08/16 | 10/18 | 12/13 |



| Membership Level | Silver | Gold | Platinum |
|--|-----------------|---------------------------|---------------------------|
| Magazines | 2 Issues | 4 Issues | 6 Issues |
| One Box of Magazines Delivered upon Printing | Yes | Yes | Yes |
| Extra Magazines as Requested for Marketing | Yes | Yes | Yes |
| Hard Copy of Media Kits | Yes | Yes | Yes |
| Mail | 25 Included | 50 Included | 100 Included |
| Direct Mail to Personal Addresses | \$2 | \$1 | \$0.50 |
| Each Additional Address | \$15 | \$12 | \$10 |
| International Direct Mail (Each) | | | |
| Web | | | |
| Exposure on Social Media Sites | Included | Included | Included |
| Listing(s) in Print Posted to Website | 4 months | 8 months | 12 months |
| Link to Advertiser's Website | Included | Included | Included |
| Additional Listing Posted (not in magazine) | \$30 each | 5 Included | 10 Included |
| Detailed Personal Profile | \$50 | Included | Included |
| Front Page Featured Property | \$100 each | 1 Listing for Four Months | 2 Listings for Six Months |
| Digital Edition | | | |
| Use of Digital Edition to Promote Your Ad | Included | Included | Included |
| Personal Digital Edition | \$500 | Included | Included |
| Blog on LuxuryHomeMagazine.com | \$100 | 1 Time | 3 Times |
| Mention in Email Broadcast to 10,000+ People | \$100 | 2 times | 4 times |
| Jumbo Post Cards | | | |
| Design Services, Postage & Delivery | \$1 Each | \$0.85 Each | \$0.75 Each |
| Total Savings | \$0 | \$1,950 | \$4,500 |
| Full Page Contract Discounts & Benefits | | | |

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