

MEMBERSHIP BENEFITS

Premium services for strategic marketing

2017 Publication Dates & Deadlines

Issue Number	12.1	12.2	12.3	12.4	12.5	12.6
Reservation & Ad Copy Deadline	01/20	03/10	05/05	07/07	09/08	11/03
Approx. Circulation Date	02/28	04/19	06/14	08/16	10/18	12/13



Membership Level Silver Gold Platinum

Magazines

One Box of Magazines Delivered upon Printing
Extra Magazines as Requested for Marketing
Hard Copy of Media Kits

2 Issues

Yes
Yes
Yes

4 Issues

Yes
Yes
Yes

6 Issues

Yes
Yes
Yes

Mail

Direct Mail to Personal Addresses
Each Additional Address
International Direct Mail (Each)

25 Included
\$2
\$15

50 Included
\$1
\$12

100 Included
\$0.50
\$10

Web

Exposure on Social Media Sites
Listing(s) in Print Posted to Website
Link to Advertiser's Website
Additional Listing Posted (not in magazine)
Detailed Personal Profile
Front Page Featured Property

Included
4 months
Included
\$30 each
\$50
\$100 each

Included
8 months
Included
5 Included
Included
1 Listing for
Four Months

Included
12 months
Included
10 Included
Included
2 Listings for
Six Months

Digital Edition

Use of Digital Edition to Promote Your Ad
Personal Digital Edition
Blog on LuxuryHomeMagazine.com
Mention in Email Broadcast to 10,000+ People

Included
\$500
\$100
\$100

Included
Included
1 Time
2 times

Included
Included
3 Times
4 times

Jumbo Post Cards

Design Services, Postage & Delivery

\$1 Each

\$0.85 Each

\$0.75 Each

Total Savings

Full Page Contract Discounts & Benefits

\$0

\$1,950

\$4,500

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