

THE ADVERTORIAL PROGRAM

Designed to tell the story of a property beyond the facts, this featured property layout gives readers an editorial and artful glimpse at your one-of-a-kind listing. It is ideal for properties that were built with attention to detail and designed to display.

For those agents who are searching for a sophisticated and subtle marketing program and for those who want to go the extra mile for their sellers, consider applying to our exclusive new Advertorial Program.

Limited availability to start, accepting two homes per issue with a three-page minimum.

Because of the nature of editorial-style design, our designers will take the reins on accepted properties and create a finished product that complements your photos and text and helps tell the story.



WHAT YOU DO:

Tell us why your listing is worthy of an advertorial spread by submitting an online application (visit pacifcluxuryliving.com/advertorial) that includes the following:

1. Photographer credit
2. A Dropbox link to print-ready photos and polished text

PHOTOS: At least 20 images for our designer to select from. (Photographs should meet editorial standards: variety of professionally taken, high-quality image types including detail shots.)

TEXT: Text should include all information you want to convey about the home. Minimum word count of 250. But there is no limit, so feel free to use all the adjectives!

WHAT WE DO:

Upon acceptance, we will create a title, subtitle, review text for grammar, and create a unique editorial-style layout that best tells the story of your listing in the number of pages you've chosen. You will be given full editorial credit. (Written by YOU!)

Provide up to two proof reviews for **text only**, and then we will send your Advertorial to print. (NOTE: You will not see the final design layout until print.)

PRICE GUIDE:

Three-page minimum spread. For a limited time, *Luxury Home Magazine Hawaii* will cost share one full page at no cost to the advertiser. (Additional pages: Per-page rate)



To learn more about driving leads to your listing, visit:

808.499.5491 | info@lhmhi.com | www.LuxuryHomeMagazine.com