



## LUXURY HOME MAGAZINE - HAWAII™ AFFILIATE ADVERTISER RESERVATION AGREEMENT

This contract and reservation is initiated on \_\_\_\_\_, between Luxury Home Magazine of Hawaii™, (hereafter referred to as LHM) and \_\_\_\_\_, hereafter referred to as The Client. The Client has agreed to the following service from LHM beginning with Vol. \_\_\_\_\_ Issue \_\_\_\_\_:

Number of Pages \_\_\_\_\_

### Advertising Options for HALF page

6 issues (12 months) each consecutive issue \$1,410 + tax

### Advertising Options for FULL page

6 issues (12 months) each consecutive issue \$2,270 + tax

### Advertising Options for TWO-PAGE spread

6 issues (12 months) each consecutive issue \$4,100 + tax

### Front Cover Package \$4,600 + tax

*Includes two full interior pages featuring the cover home and featured placement on the LHM Hawaii website ([www.LuxuryHomeMagazine.com/hawaii](http://www.LuxuryHomeMagazine.com/hawaii)).*

### Back Cover \$5,500 + tax

*All ads that are full page, receive placement on the LHM Hawaii website, and on client request a high-resolution PDF of the ad for print purposes (not to be duplicated in whole or in part in other publications).*

### Special Notes

## PAYMENT: CREDIT CARD AUTHORIZATION

A credit card must be on file for every client to ensure prompt payment for services rendered. Credit cards will be automatically run initially upon receipt of completed contract and subsequently one week prior to reservation deadline. A zero balance invoice will be issued as your receipt after your payment has been received.

**Use my credit card each issue. I understand that credit cards are automatically run initially upon receipt of completed contract and subsequently one week prior to reservation deadline.**

Type:  Visa  MasterCard  American Express (subject to additional 2% service fee)

Name as it appears on card: \_\_\_\_\_

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3-Digit Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: Alt. Phone: \_\_\_\_\_

E-mail for Invoice: \_\_\_\_\_

Signature: \_\_\_\_\_



## TERMS AND CONDITIONS:

**PAYMENT** – All rates quoted are per consecutive issue. Exceptions are granted on case-by-case basis and must be in writing from LHM. A credit card must be on file for every client to ensure prompt payment for services rendered. Credit cards will be automatically run initially upon receipt of completed contract and subsequently one week prior to reservation deadline. A zero balance invoice will be issued as your receipt after your payment has been received. No reminder of payment due will be sent prior. LHM will provide you notice should your credit card be declined and you will have 3 business days to remedy the situation or your contract will be cancelled. Should you opt to pay by check, it must be in writing and approved by LHM. Check payers will be invoiced immediately with a payment deadline. There is a \$10/day fee for late payment up to \$250 and a \$50 fee for bounced checks. Additionally, should payment not be received within 7 days of the deadline as specified on the invoice or should your check bounce, your credit card will be run automatically for the full amount plus any penalties incurred. Special Discounts may not be applied with other offers. Payment by checks must have postage dated by reservation deadline date. See reservation calendar for dates. Special discounts may not be applied with other discounts.

**MATERIAL SUBMISSION** – LHM will facilitate and tailor the design of The Client page to fit LHM specified templates. Template design is strictly enforced. Custom charges will apply for any special modifications of materials received. All supplied photography must contain authorization from the photographer to The Client and photo credit must be submitted. LHM retains the right to reuse submitted photography for marketing purposes. All spelling, grammar and content will be the sole responsibility of The Client. If no changes to the current ad running are received by the ad reservation deadline for the upcoming issue, and the upcoming issue is within contract, then the ad will run as an exact reprint. All change requests must be in writing to [ads@lhmhi.com](mailto:ads@lhmhi.com). Ad deadlines and related information can be found in the publishing schedule. Unless expressly prohibited, all materials submitted to LHM may be used to promote and market the magazine via web and print.

**COPYRIGHT** – Luxury Home Magazine<sup>®</sup> is a division of LHM Media Group. All rights are reserved. Reproduction in whole or part without written permission is prohibited. Luxury Home Magazine<sup>®</sup> is a registered trademark of Sunshine Publications, Inc. Materials and/or formats in the magazine may not be reproduced in any form without written consent from the Publisher. Cancellation – As with all other publications, advertisers are afforded discounts based on volume and predictable advertisement revenue. We pass these savings to our advertising customers. All cancellations must be in writing and acknowledged by LHM. Should you choose to rescind on your contract, there is a \$250 fee per issue for the balance of your contract. Additionally, you will be charged in arrears for the difference of your contract rate and the current open rate for all issues run previously. This sum will be charged in full immediately on receiving written cancellation notice of your contract. 30-day notice prior to reservation deadline for any given issue is required. Cancellation notice received less than 30 days prior to deadline will go into effect the subsequent issue; you will also remain responsible to provide materials and pay the full rate for the current issue.

**FINE PRINT** – If any legal action and/or other proceeding is brought to construe, interpret or enforce the terms of this Contract, or otherwise arises out of its execution, the prevailing party shall be entitled to recover from the losing party such party's reasonable litigation costs and expenses, including but not limited to attorney fees and expert witness fees, at trial, in any arbitration or bankruptcy proceedings, on all levels an appellate review and for post-judgment matters. This contract contains the final and entire understanding between the parties with respect to its subject matter and is intended to be an integration of all prior negotiations and understandings. The parties shall not be bound by any terms, conditions, statements, warranties, or representations not contained in this contract. No change or modification of this Contract shall be valid unless it is in writing and is signed by both parties. Unless expressly prohibited upon submission, all images used in LHM may be reproduced for marketing materials in print and online for promotion of the publication.



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