

LUXURY HOME MAGAZINE HAWAII PLACEMENT POLICY

1. One listing per page.
2. Pages are placed in magazine by order of price, descending (highest to lowest).
3. Uniform design style and templates for all Realtor pages, regardless of brokerage.
4. Community developments, agency, and affiliate ads will be placed between Realtor listings.
5. Brokerage branding pages will be placed in order based on the number of agents from the company in the issue from that company.
6. Realtor self-branding ads are available in two-page spreads. Option for a two-page self-branding ad or a single branding page placed across from the Realtor's listing page.
7. "Price Upon Request" listings will follow ads with prices.
8. Homes for rent will follow for sale and sold listings.
9. Drop-in listing ads: Realtors are welcome to submit a print-ready ad that features 1 to 4 listings. These will be placed after template pages (not in order of price).
10. Exception to the rules: There are four agents who have been in every issue of *Luxury Home Magazine* for over a decade and will maintain their page positions:

Jack Tyrrell, Tracy Allen, Greg Harbottle (before index)

Tomo Matsumoto (inside back cover)