

# Meet the People Behind the Magazine

2006

In 2006, publishers Tor and Danyelle Lam lived on Oahu with their keiki, Jadian and Kaleb, who attended Koko Head Elementary in Hawaii Kai. Bringing a new real estate publication to Hawaii at the start of one of the greatest recessions was not easy. The inaugural issue of *Luxury Home Magazine Hawaii* featured 25 Realtors who recognized the benefits of the publication, and the rest is history. Over the past 15 years, the Lam family has seen several moves and family milestones—both Lam kids are now in college pursuing occupational therapy (Jadian) and mechanical engineering (Kaleb). The publishers brought the magazine through economic and real estate downturns, and are always in pursuit of creating the best industry marketing for our ohana of advertisers—some of who have been with us from the very beginning. When off the clock, Tor is active with students in the Rotary Youth Exchange Program while Danyelle enjoys paddle boarding and yoga.



2009

In 2009, Maresa Giovannini joined the *Luxury Home Magazine Hawaii* ohana as editor. A degree in magazine journalism and a lifetime of subscriptions made Maresa a fervent advocate for and believer in the power of print. Through 10+ years with the publication, she's enjoyed developing relationships, adding editorial flair, gaining in-depth knowledge of the industry, and continuously learning more about the Hawaiian culture. Although she's spent substantial time on each island, she currently lives with her husband Cody (a helicopter pilot) and pup Evie (a terrier) in Northern California. When her nose isn't stuck in a magazine, Maresa loves to travel, thrift for vintage treasures, bird-watch, and spend time with her family.



Mahalo,  
Maresa Giovannini  
Maresa Giovannini  
Editor in Chief

What a wild ride it has been! As our day-to-day lives and routines continue to change, we are happy to help by showing up and showcasing homes. Since its inception in 2006, Luxury Home Magazine has worked with many incredible home industry professionals and a host of people behind the scenes to make the magazine come to life. We are grateful to the designers, client concierges, distributors, accountants, printers, and the USPS, who make sure we can create a beautiful product and deliver it into the hands of buyers and sellers who want to live aloha. Through all of this, it is abundantly clear that it is people who matter. Although it takes a village to produce Luxury Home Magazine, there are a few names and faces who that have been present for well over a decade. Here, we give you a glimpse at the people behind the magazine.



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